

ATTENDEE LIST
2017 AHAA ANNUAL CONFERENCE
Chicago, IL
June 12 - 14, 2017

Last Name	First Name	Organization	City	State
Abeja	Maribell	Hoy	Chicago	IL
Adamec	Matt	MocoSpace	Boston	MA
Adduci	Ernesto	Lapiz	Chicago	IL
Aguiar	Debbie	EVENTUS MARKETING, LLC.	Doral	FL
Aguilera	Laura	Hoy	Chicago	IL
Alcantara-Diaz	Gabriela	Semilla AD, Inc.	Miami	FL
Alcocer	Mei-Lin	Audio.ad	Buenos Aires	
Alfaro	Sandra	wing	New York	NY
Allain	Oscar	Identity	New York	NY
Alvarado	Ulysses	Tu Visión Canal	El Segundo	CA
Alvidrez	Sandra	Hoy	Chicago	IL
Amato-Baril	Joe	FirstBank	Lakewood	CO
Appel	Byron	Premier Tourist and Landmark Association	New York	NY
Ashworth	Cynthia	Telemundo Media	Hialeah	FL
Austen	Danielle	fluent360 LLC	Nashville	TN
Azucena	Marco	Lapiz	Chicago	IL
Baagoe	Jenna	Mintel	Chicago	IL
Bahena	Efrain	Lapiz	Chicago	IL
Bamford	Tab	La Vida Baseball	Chicago	IL
Banks	Paul	TheSportsBank.net	Chicago	IL
Barcelo	Daniela	Lapiz	Chicago	IL
Barrera	Alfonso	HispanicPro	Chicago	IL
Barsotti	Johanna	Hoy	Chicago	IL
Bartolini	Melissa	Republica, LLC	Miami	FL
Bazan	Stephanie	Avocados From Mexico	Colleyville	TX
Bazarkaya	Toygar	We Are Unlimited	New York	NY
Becerra	Jennifer	Taboola	New York	NY
Bedoya	Maribel	BCEX Experiential Marketing	New York	NY
Belanger	Blake	H Code Media	Dallas	TX
Bernal Perez	Maria	Lapiz	Chicago	IL
Bernard	Joe	Telemundo Media	New York	NY
Birch	Kelly	Sullivan Higdon & Sink	Wichita	KS
Blackmere	Lane	Florida State University	Tallahassee	FL
Bonet	Maria	Lapiz	Chicago	IL
Bonilla	Pedro	Magnus Media	Miami	FL
Bonkowski	Dana	Publicis Media	New York	NY

Boudinot	Mary Jo	NGL Media	New York	NY
Boxer	Matt	Telemundo Media	New York	NY
Braga	Marina	Publicis Media	Chicago	IL
Brass	Michael	Lopez Negrete Communications, Inc.	Houston	TX
Bravo	Margie	Nestle	Glendale	CA
Brown	Maureen	PM3	Atlanta	GA
Brown	Jack	Telemundo Media	Hialeah	FL
Bryan	Gene	HispanicAd.com	Miami	FL
Bucaram	Isabel	CNN en Español	Miami	FL
Burns	Katie	Adsmovil	Coral Gables	FL
Caballero	Eduardo	Caballero Television, LLC	Key Biscayne	FL
Calemzuk	Emiliano	Raze	Miami	FL
Callahan	Kara	VISIT PHILADELPHIA	Philadelphia	PA
Cameron	Janette	Audio.ad	Buenos Aires	
Cani	Luciana	Lapiz	Chicago	IL
Cano	Sara	Hoy	Chicago	IL
Cantu	Jose	Tippit & Moo	Houston	TX
Caplan	Amy	Univision Communications Inc.	New York	NY
Carey	Nat	VaynerMedia	New York	NY
Carranza	Mayra	Hoy	Chicago	IL
Carroll	Julia	comScore, Inc	New York	NY
Cervantes	Miguel		Chicago	IL
Chapa	Sindy	Florida State University	Tallahassee	FL
Charleston	Cortney	Nielsen	New York	NY
Chiappe	David	Hoy	Chicago	IL
Cicola	Andrea	PACO Collective	Chicago	IL
Clavijo-Kish	Cristy		Miami Shores	FL
Cohen	Benjamin	BCEX Experiential Marketing	New York	NY
Collins	Megan	Leo Burnett	Chicago	IL
Colon	Vanessa	wing	New York	NY
Colton	Lara	Nielsen	New York	NY
Cordoba	Carlos	Audio.ad	Buenos Aires	
Daniels-Kolin	Samantha	Publicis Media	New York	NY
Davis	Stacie	Dieste, Inc.	Dallas	TX
Del Fa	Gonzalo	GroupM Multicultural	New York	NY
DeLacy	Greg	ThinkNow Research	Burbank	CA
Delgado-Granado	Javier	Coca Cola	Atlanta	GA
Deschappelles	Carlos	Univision Networks	New York	NY
Desmond	Laura	Uptake Technologies	Chicago	IL
Dibos	Ivan	Hispanic Group Corporation	Miami	FL
Donis	Jose Neil	Al Dia en America	Louisville	KY
Dorf	Tom	MocoSpace	Boston	MA

Duque	Jeffrey	impreMedia	Brooklyn	NY
Dutra	Ana	The Executives' Club of Chicago	Chicago	IL
Eboli	Carla	Dieste, Inc.	Dallas	TX
Fapka	Steve	Univision Communications Inc.	New York	NY
Faush	Tyler	Publicis Media	Chicago	IL
Fernandez	Carolina	HOP Group	Miami	FL
Fernandez	Mara	PRODU	Miami	FL
Fino	Alex	fluent360 LLC	Nashville	TN
Font	Pedro	Global Media Distribution	New York	NY
Friedman	Grace	SapientRazorfish	Chicago	IL
Gabriel	Diama	ALSAC	Memphis	TN
Galdamez	Mardi	Elite Marketing Group	Lake Success	NY
Galindo	Carlos	Florida State University	Tallahassee	FL
Galvan	Mauricio	Anomaly	New York	NY
Gamez	Fabricio	ESPN Deportes	New York	NY
Garcia	Eric	Sbs Spanish Broadcasting System	Miami	FL
Garcia	Eloy	State Farm	Bloomington	IL
Garriga	Jose	Telemundo Media	Hialeah	FL
Godinez	Ozzie	PACO Collective	Chicago	IL
Gonzalez	Izzy	CNN en Español	Miami	FL
Gonzalez	Juan Pablo	Coca-Cola Company	Atlanta	GA
Gotch	Tara	comScore, Inc	Reston	VA
Gratacos	Lucille	Lapiz	Chicago	IL
Green	Jeff	Bloomberg News	Southfield	MI
Grimes	Ross	Adsmovil	Coral Gables	FL
Guerra	Steven	Telemundo Media	Hialeah	FL
Guzman	Imelda	Hoy	Chicago	IL
Harris	Matthew	Yahoo! Latin America	Coral Gables	FL
Hays	Catharine	The Wharton Future of Advertising Program	New York	NY
Heggans	Darryl	ESPN Deportes	New York	NY
Heinzmann	Brooke	Nielsen	New York	NY
Henry	Kara	Lapiz	Chicago	IL
Herkovic	Catherine	Nielsen	New York	NY
Hernandez	Marcos	FPO Marketing and Advertising	San Antonio	TX
Hernandez	Roberto	fluent360	Chicago	IL
Herrera	Andrew	Remezcla	Brooklyn	NY
Herrero	Rina	Lapiz	Chicago	IL
Ibanez	Monica	Alma	Coconut Grove	FL
Ibarra	Ana Rosella	d expósito & Partners LLC	New York	NY
Jara	Jose	Foco Media Group, LLC	Chicago	IL
Jean Claude	Cheryl	Nielsen	New York	NY
Joesten	Blanche		Scottsdale	AZ

Juers	Molly	Nielsen	New York	NY
Kates	Gian Pablo	NBCU Telemundo Enterprises	Hialeah	FL
Kattan Fernandez	Yousef	TruMedia	Dallas	TX
Katz	Elie	National Retail Solutions	Newark	NJ
Keller Sarmiento	Santiago	LatinSpots	Buenos Aires	
Kestenbaum	Hannah	National Retail Solutions	Newark	NJ
Kinser	Ivonne	Avocados From Mexico	Dallas	TX
Kirklighter	Madeline	Publicis Media	New York	NY
Korn	Eli	National Retail Solutions	Newark	NJ
Korzenny	Felipe	Florida State University	Tallahassee	FL
Krepsik	Matthew	Nielsen	New York	NY
Lage	Cristina	Alma	Coconut Grove	FL
Lane	Joanna	Publicis Media	Washington	DC
Lara	Johanna	Telemundo Media	Hialeah	FL
Lerma	Pete	Richards/Lerma	Dallas	TX
Limón	Marisa	TKO	Austin	TX
Lombana	Andres	Hoy	Chicago	IL
Loong	Josephine	Publicis Media	Chicago	IL
Lopez	Marco	elemento L2	Chicago	IL
Lopez	Juan Carlos	CNN en Español	Miami	FL
Lopez Negrete	Alex	Lopez Negrete Communications, Inc.	Houston	TX
Loss	Craig	Mintel	Chicago	IL
Lugo	Alan	Otter Products	Fort Collins	CO
Luque	Alvaro	Avocados From Mexico	Dallas	TX
Machado	Manuel	C-Com Group, Inc.	Miami	FL
Mackay	Joe	Sbs Spanish Broadcasting System	Miami	FL
Mandala	Steve	Univision Communications Inc.	New York	NY
Manderfield	Katie	New York Times	New York	NY
Marrero	Patty	BEING LATINO	New York	NY
Marroquin	Edwin	Tu Visión Canal	El Segundo	CA
Martinez	Luis	Denny's, Inc.	Spartanburg	SC
Martinez	Christian	Facebook	Menlo Park	CA
Martinez-Hernandez	Kay-Lani		New York	NY
Mathis	Jennifer	Cramer-Krasselt	Chicago	IL
McLaughlin	Kevin	T-Mobile and MetroPCS	Seattle	WA
Medina	Chayanne	National Retail Solutions	Newark	NJ
Mena Perez	Tamara	Tu Visión Canal	El Segundo	CA
Messianu	Luis Miguel	Alma	Coconut Grove	FL
Migliorisi	Marcio	Walton Isaacson	Culver City	CA
Miranda	Oscar		Los Angeles	CA
Mizrahi	Isaac	Alma	Coconut Grove	FL
Monarrez	Nydia	www.nydiamonarrez.com	Chicago	IL

Montes	Julissa	Hoy	Chicago	IL
Morales	Carlos	Cox Media Group	Wheaton	IL
Moran	Ronaldo	Hoy	Chicago	IL
Morel	Julio	Univision Networks	Miami	FL
Mougan	Jaime	Lapiz	Chicago	IL
Narcio	Fernando	Lotame, Inc.	Columbia	MD
Narvaez	Jorge	REALITYCHANGERS	San Diego	CA
Navarro	Ana		Miami	FL
Nicado	Clemente	Nicado Publishing Company	Chicago	IL
Olaizola	Edgardo	Lapiz	Chicago	IL
Orci	Hector	Orci	Santa Monica	CA
Orlansky	Emily	WebMD Health	New York	NY
Ortega	Veronica		Chicago	IL
Ortiz	Jessica	PACO Collective	Chicago	IL
O'Shea	Mike	Telemundo Media	Hialeah	FL
Osorio	Susan	Zubi Advertising	Coral Gables	FL
Parada	Victor	Telemundo Media	New York	NY
Pardo	Alberto	Adsmovil	Coral Gables	FL
Paredes	Viviana	Lapiz	Chicago	IL
Parker	Marisa	FPO Marketing and Advertising	San Antonio	TX
Parra	Shanna	PepsiCo	Los Angeles	CA
Patton	Jonathan	H Code Media	Dallas	TX
Pearson	Susan	Mercury Media	New York	NY
Pearson-McNiel	Cheryl	Nielsen	New York	NY
Perez	Luis	Cox Media Group	Wheaton	IL
Perez	Borja	Telemundo Media	Hialeah	FL
Perez	Eduardo	PM3	Atlanta	GA
Perez	Alexandra	Cox Media Group	Wheaton	IL
Perinot	Nestor	CNN en Español	Miami	FL
Pertinez	Antonio	Oportun	Foster City	CA
Peterson	Frank	Recreational Boating & Fishing Foundation	Alexandria	VA
Piacenza	Rachel	Recreational Boating & Fishing Foundation	Alexandria	VA
Piña	Alfredo	Richards/Lerma	Dallas	TX
Pollack	Jennifer	Alma	Coconut Grove	FL
Polsky	Andrew	Sabio	Santa Monica	CA
Pryor	Eleanor	Nielsen	New York	NY
Quevedo	Aldo	Richards/Lerma	Dallas	TX
Quinn	Sheena	Chicago White Sox	Chicago	IL
Ramirez	Joseph	VanguardComm	East Brunswick	NJ
Reid	Mike	Pandora	Dallas	TX
Reinhard	Keith	DDB Worldwide	New York	NY
Revermann	Mark	fluent360 LLC	Nashville	TN

Reynolds	Jacqueline	De Forest Search	Manhattan Beach	CA
Richardson	Corey	fluent360	Chicago	IL
Riojas	Sonia	Identity	New York	NY
Rios	Raul	3R Creative	Lansing	MI
Rios	Lance	BEING LATINO	New York	NY
Roberts	Luke	Alma	Coconut Grove	FL
Rodriguez	Lisette	Chic Influence	New York	NY
Rodriguez	David	Ford Motor	Detroit	MI
Rodriguez	Laura	Hoy	Chicago	IL
Rodriguez	Marisa	Ford Motor	Detroit	MI
Rojas	Beatriz	Kaiser Permanente	Oakland	CA
Romero	Jose	DishLatino	Englewood	CO
Ruelas	Alejandro	LatinWorks	Austin	TX
Ruiz	Roberto	Univision Communications Inc.	New York	NY
Ruiz	Juan	Mintel	Chicago	IL
Ruiz Sosa	Rodolfo	PM3	Atlanta	GA
Sabouret	Pablo	Lapiz	Chicago	IL
Sagaria Rossi	Beatrice	Conill	Playa vista	CA
Salinas	David	H Code Media	Dallas	TX
Sanchez	Isabella	Zubi Advertising	Coral Gables	FL
Sanchez	Rene	Culturati Research & Consulting, Inc.	San Diego	CA
Sánchez Sobrino	Alejandro	Telemundo Media	Hialeah	FL
Santiago	John	M8	Miami	FL
Schiffman	Jill	HITN TV	Brooklyn	NY
Schlitz	Joseph	Hoy	Chicago	IL
Schwab	Kathy	Milwaukee Brewers Baseball Club	Milwaukee	WI
Schwartz	Art	Publix Super Markets	Lakeland	FL
Siewczynski	Roberto	Epsilon	Irving	TX
Silver	Casey	Lapiz	Chicago	IL
Simoos	Luiz	Lapiz	Chicago	IL
Smalley	Graham	Telemundo Media	New York	FL
Srivastava	Robert	TINT	San Francisco	CA
Staker	Adriana	Purple Group	Chicago	IL
Stephen	Amanda	Yahoo! Latin America	Coral Gables	FL
Strain	Vanessa	Nielsen	New York	NY
Stroud	Court	The Cledor Group	New York	NY
Szeszko	Maricarmen	H Code Media	Dallas	TX
Tellet	Nancy	PureClarity LLC	Valhalla	NY
Tokatlian	Alex	Domino's Pizza	Ann Arbor	MI
Torres Marin	Beatriz	Alma	Coconut Grove	FL
Tran	Vanna	Nielsen	New York	NY
Trum Mercado	Carla	sociedAD	New York	NY

Turpin	Eric	HITN	Brooklyn	NY
Valdes	Juan Carlos	Taboola	New York	NY
Valdes-Fauli	Mike	Pinta	Miami Beach	FL
Valverde	Jenney	Telemundo Media	New York	NY
Vann	Lee	Captura Group, Inc.	San Diego	CA
Varela	Arturo	VISIT PHILADELPHIA	Philadelphia	PA
Vasquez	Anne	Tronc	Chicago	IL
Venegas	Paloma	Nissan Group of North America	Franklin	TN
Vidal	Cyvellis	EVENTUS MARKETING, LLC.	Doral	FL
Villalon	Veronica	PACO Collective	Chicago	IL
Villalpando	Veronica	wing	New York	NY
Villarreal	Sonny	Lopez Negrete Communications, Inc.	Houston	TX
Voris	Gabrielle	Mintel	Chicago	IL
Waite	Claudine	ANA	New York	NY
Walfenzao	Manuela	PRODU	Miami	FL
Wellisch	David	Latinum Network	Bethesda	MD
White	Shakira	Florida State University	Tallahassee	FL
Whitlock	Kathy	Univision Networks	New York	NY
Williams	Christina	ESPN Deportes	New York	NY
Williams	Adrian	Atlanta Braves	Atlanta	GA
Williams-Ness	James	Nielsen	New York	NY
Williamson	Amanda	Sbs Spanish Broadcasting System	Miami	FL
Wohl	Jessica	Advertising Age	Chicago	IL
Woods	Jennifer		New York	NY
Yarko	Ann	Florida State University	Tallahassee	FL
Yonan	Ken	Sabio	Santa Monica	CA
Young	Emily	Nestle Purina PetCare	St. Louis	MO
Zarta	Camilo	De Forest Search	Manhattan Beach	CA
Zweifler-Rudick	Lauren	Telemundo Media	Hialeah	FL
Zweig	Michelle	Nielsen	New York	NY